

PULSE OF THE

# SMALL & MEDIUM BUSINESS COMMUNITY

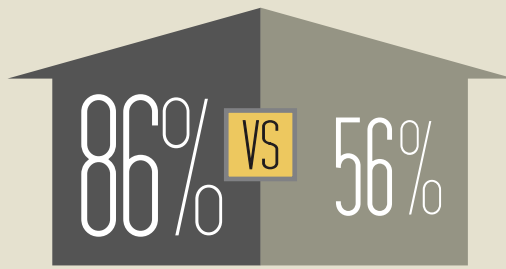
## ECONOMY

SMBs ARE THE HEROES OF THE ECONOMY, HIRING WHEN BIG COMPANIES WON'T!



38%

of SMBs are planning on hiring in the next 6 months



86% of SMBs expected 2012 to be better than 2011

56% of SMBs expect 2nd half of 2012 to be better than 1st half

JUNE EMPLOYMENT GROWTH

0.66% NATIONAL AVERAGE

2% SMALL BUSINESS

employment at small businesses grew 3x as fast as the national average in June\*



48%

say the economy is the #1 issue facing their business

\*The June 2012 Intuit Small Business Index

## LEGAL ISSUES

ARE UP THIS YEAR



SMBs report that legal issues have increased by 25% in the first half of 2012

GOVERNMENT & TAXES

33%



of SMBs cite government compliance as their biggest legal concern

20%



of SMBs cite taxes as their biggest legal concern

## ELECTION

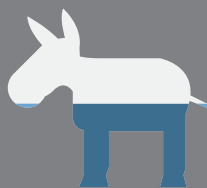
IS IT THE CHICKEN OR THE EGG?

Who experienced growth in the 1st half of 2012?



29%

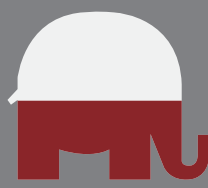
ROMNEY SUPPORTERS



48%

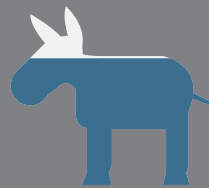
OBAMA SUPPORTERS

Who is optimistic about the 2nd half of 2012?



45%

ROMNEY SUPPORTERS



71%

OBAMA SUPPORTERS

Enough talk about small business?



67%

think there has not been enough talk of small business issues in this election

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