38% of SMBs are planning on hiring in the next 6 months

86% vs 56% of SMBs expect 2012 to be better than 2011

6% think there has not been enough talk of small business issues in this election

48% say the economy is the #1 issue facing their business

33% of SMBs cite government compliance as their biggest legal concern

20% of SMBs cite taxes as their biggest legal concern

Who experienced growth in the 1st half of 2012?

- Romney supporters: 29%
- Obama supporters: 48%

Who is optimistic about the 2nd half of 2012?

- Romney supporters: 45%
- Obama supporters: 71%

Enough talk about small business?

- No: 67%

ECONOMY

SMBS ARE THE HEROES OF THE ECONOMY, HIRING WHEN BIG COMPANIES WON'T!

60% of SMBs report that legal issues have increased by 20% in the first half of 2012

Legal Issues

2011 2012

SMBS report that legal issues have increased by 20% in the first half of 2012

3x employment at small businesses grew 3x as fast as the national average in June*

*The June 2012 Intuit Small Business Index

ELECTION

IS IT THE CHICKEN OR THE EGG?

ENOUGH TALK ABOUT SMALL BUSINESS?

- No: 67%

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